

# AVIATION SECURITY INTERNATIONAL

## Buyers Guide & Industry Resource Directory



DEC/JAN 2010-11 PROMO & INFORMATION

**ASI** publications Ltd  
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### **Be Highly Visible To The Industry & Buyers**

Who makes what and how to reach them is valuable information in today's competitive AVSEC market. If you're not listed in our directory you're missing out on an important marketing opportunity. It makes good business sense to be visible and "accounted for" in the areas of the AVSEC industry you serve.

### **Free Listings**

As a key player in the AVSEC industry, your company is automatically entitled to a FREE LISTING in the Directory section and 10 FREE LISTINGS in the Product & Services sections of both the PRINT & ONLINE Guide. The print directory will be published in December 2010. You can access the ONLINE Directory 24/7 all year long.

### **Listing Forms**

We are populating the product and services categories for the listings at the moment and as soon as this is finalised we will send the listing form out along with a link so you can fill in you relevant information online at any time.

### **Once A Year Opportunity**

Here is your once-a-year opportunity to present your company and the products and services you supply to the AVSEC industry in the print & online Directory. Your basic listings are FREE.

## **Benefits For Advertisers in This Issue**

### **12 Month Shelf Life For The Issue & Your Ad + Bonus Distribution at Major Events for 12 Months**

The AVSEC Buyers Guide & Directory is used as an industry resource and "Yellow Pages" over the next 12 months giving your ad a very long shelf life and will have bonus distribution at major events over the next year.

Also as an Advertiser in the 2010/11 Directory your company would gain increased exposure and really stand out from the normal basic listings with...

**Free: 50-word company description in the PRINT & ONLINE Directories**

**Free: Unlimited, Bold Product & Services listings in the PRINT & ONLINE Directories**

**Free: Your company name in colour, sorted at the beginning of each product search in the ONLINE Directory**

**Free: See our ad on page x references for every listing in the PRINT Directory**

**Free: Expanded contact information for every listing in the PRINT Directory**

**Free: Bonus Distribution at all Major Trade Shows & Events that Aviation Maintenance attends for the next 12 months**

**As mentioned above, as soon as the new listing forms are finalised these will be sent to to you over the next month or two along with links to set up username and password to enable you to check your listing details and change them online at anytime.**

### **Space Booking & Listing Form Deadline: November 26th, 2010**

**If you need any other information, have any questions or would like to discuss advertising contact..**

**Advertising Manager**

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