

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

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**OWNERS STATEMENT**

ASI is the Global Journal of Airport & Airline Security since 1993. The Aviation Security International website covers the latest news in the aviation security world. It is part of the Aerospace and Security Media Group.

**1. WEBSITE ACTIVITY JANUARY – MAY 2011**

Channel	Page Impressions	User Sessions	Unique Browsers	Unique Browser Frequency	Page Duration	User Session Duration
January	5,894	2,540	2,022	1.26	01:03	02:25
February	3,704	1,511	1,167	1.29	01:16	03:09
March	3,397	1,438	1,178	1.22	01:11	02:49
April	3,573	1,785	1,523	1.17	01:14	02:38
May	2,467	1,286	1,123	1.15	01:12	02:19

**WEBSITE GLOSSARY:**

- Unique Browsers:** An identified and unduplicated Cookied Browser that accesses internet content during a measurement period. Each browser visiting a site instrumented with SiteCensus code is assigned a unique cookie id to help determine browser uniqueness
- Page Impressions:** The number of web pages successfully viewed by all browsers within the reporting period
- User Sessions:** A single continuous set of activity attributable to a browser resulting in one or more pulled text downloads from a site. A period of inactivity of more than 30 minutes terminates the session
- Unique Browser Frequency:** The average number of user sessions per Unique Browser over the selected reporting period
- User Session Duration:** The average time a browser remained on the site per session
- Page Duration:** The average time a browser spent viewing any page(s) on the site

MAY WEB TRAFFIC REPORT						
	Page Impressions	Unique Browsers	User Sessions	Frequency	Page Duration	User Session Duration
1 May 2011	29	15	16	1.07	02:59	05:24
2 May 2011	64	29	31	1.07	01:34	03:14
3 May 2011	117	56	57	1.02	02:24	04:56
4 May 2011	125	50	53	1.06	00:57	02:13
5 May 2011	91	49	49	1.00	01:11	02:12
6 May 2011	89	55	56	1.02	01:38	02:34
7 May 2011	57	29	30	1.03	04:00	07:34
8 May 2011	39	28	28	1.00	00:39	00:54
9 May 2011	89	53	53	1.00	00:54	01:31
10 May 2011	117	58	60	1.03	00:41	01:19
11 May 2011	101	42	47	1.12	01:05	02:18
12 May 2011	92	51	52	1.02	00:34	00:59
13 May 2011	53	29	29	1.00	00:33	01:01
14 May 2011	18	12	12	1.00	00:28	00:40
15 May 2011	35	24	24	1.00	01:10	01:41
16 May 2011	90	46	46	1.00	01:36	03:09
17 May 2011	120	54	59	1.09	00:45	01:30
18 May 2011	183	93	99	1.06	01:43	03:11
19 May 2011	157	71	76	1.07	00:19	00:39
20 May 2011	74	42	44	1.05	00:44	01:13
21 May 2011	28	15	16	1.07	00:28	00:50
22 May 2011	38	17	18	1.06	01:07	02:17
23 May 2011	108	51	53	1.04	01:22	02:47
24 May 2011	107	51	54	1.06	01:02	02:02
25 May 2011	126	51	51	1.00	00:45	01:50
26 May 2011	65	37	37	1.00	00:32	00:56
27 May 2011	63	34	35	1.03	01:12	02:10
28 May 2011	13	12	12	1.00	00:14	00:15
29 May 2011	29	16	16	1.00	04:59	09:01
30 May 2011	65	32	35	1.09	01:17	02:24
31 May 2011	85	39	42	1.08	00:38	01:16

COUNTRIES BY USER SESSIONS														
Country	% Page Impressions	% Sessions	Country	% Page Impressions	% Sessions	Country	% Page Impressions	% Sessions	Country	% Page Impressions	% Sessions	Country	% Page Impressions	% Sessions
Great Britain (UK)	24.32	20.9	Belgium	0.69	0.95	Japan	0.41	0.43	Lebanon	0.20	0.26	Burundi	0.04	0.09
United States	14.43	13.5	Italy	0.89	0.95	Macau	0.32	0.43	Tanzania	0.24	0.26	Bosnia and Herzegovina	0.04	0.09
Turkey	4.22	5.25	Norway	1.05	0.95	Mongolia	0.24	0.43	Zimbabwe	0.24	0.26	Belarus	0.04	0.09
Spain	3.16	3.79	Portugal	1.70	0.95	Malaysia	0.28	0.43	Austria	0.12	0.17	Barbados	0.08	0.09
Australia	2.63	2.76	Thailand	0.97	0.95	Russian Federation	0.24	0.43	Bulgaria	0.28	0.17	Brunei Darussalam	0.16	0.09
Germany	2.63	2.76	Iceland	0.73	0.86	Sweden	0.28	0.43	Ecuador	0.12	0.17	Chile	0.12	0.09
Canada	2.63	2.67	Mexico	0.61	0.78	Taiwan	0.32	0.43	Haiti	0.08	0.17	Cameroon	0.04	0.09
United Arab Emirates	2.31	2.33	Philippines	0.41	0.78	Brazil	0.49	0.34	Sri Lanka	0.08	0.17	Congo - The Democratic Republic of	0.12	0.09
Hong Kong	2.47	2.33	South Africa	0.69	0.69	Czech Republic	0.41	0.34	Lithuania	0.16	0.17	Cape Verde	0.20	0.09
India	1.50	1.98	Israel	0.45	0.60	Greece	0.73	0.34	Moldova	0.32	0.17	Estonia	0.04	0.09
France	1.34	1.89	Indonesia	0.57	0.52	Jamaica	0.24	0.34	Madagascar	0.16	0.17	Ethiopia	0.04	0.09
Netherlands	1.26	1.72	Kenya	0.36	0.52	Luxembourg	0.41	0.34	Macedonia	0.20	0.17	Finland	0.04	0.09
Switzerland	3.28	1.64	Korea (South)	0.57	0.52	Peru	0.24	0.34	Malta	0.16	0.17	Gibraltar	0.04	0.09
Romania	1.42	1.64	Mauritius	0.65	0.52	Poland	0.20	0.34	Nigeria	0.12	0.17	Greenland	0.12	0.09
China	1.26	1.46	Qatar	1.13	0.52	Angola	0.28	0.26	Republic of Serbia	0.08	0.17	Croatia (Hrvatska)	0.04	0.09
Sudan	0.77	1.46	Saudi Arabia	0.45	0.52	Antigua and Barbuda	0.16	0.26	Slovenia	0.12	0.17	Iraq	0.04	0.09
Singapore	1.38	1.46	Hungary	0.24	0.43	Bangladesh	0.28	0.26	Viet Nam	0.12	0.17	Cambodia	0.24	0.09
New Zealand	1.58	1.38	Ireland	0.36	0.43	Bahamas	0.20	0.26	Zambia	0.32	0.17	Kuwait	0.08	0.09
Egypt	1.50	1.29	Iran	0.24	0.43	Colombia	0.24	0.26	Albania	0.04	0.09	Liberia	0.04	0.09
Ukraine	0.85	1.21	Jordan	0.28	0.43	Denmark	0.12	0.26	Armenia	0.04	0.09	Latvia	0.20	0.09
												All Other Countries	0.85	1.03

BPA Worldwide conducted an audit in accordance with generally accepted audit standards. Our responsibility is to express an opinion on the data reported based upon our audit.

The BPA Worldwide Interactive Audit verifies placement of the java tag and performs filters of spiders/robots and internal traffic activity. The figures shown here are human, non-internal generated traffic.

BPA Worldwide  
Shelton, CT

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