

There are many ways to target our readership

1. ADVERTISE in the PRINTED edition (duplicated in the DIGITAL edition)

DISPLAY ADVERTISING

For conversion rates to US\$ or €, please visit www.xe.com

Quarter page	£1,750
Half page	£2,150
Full page	£2,950

2. WEBSITE Banners (www.asi-mag.com)

* All banners rotate with a maximum of 7 others

3. There are 2 different emails to be sponsored with two possible banners (see below)

ISSUE ALERT – sent out MONTHLY to inform readers of the new edition

NEW: ASI Update – sent out with timely News that isn't in the printed edition



RATES (per email)

Top Banner 490 x 90 px £1,200

Left Hand 157 x up to 300 px £950

AVIATION SECURITY INTERNATIONAL

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1 (1100 x 150 px)

3 months	12 months
£3,000	£9,000

2 (1100 x 150 px)

3 months	12 months
£3,000	£9,000

3 (250 x 500 px)

1 month	12 months
£850	£7,500

4 (1100 x 150 px)

1 month	12 months
£850	£7,500

5 (1100 x 150 px)

1 month	12 months
£500	£4,500

2016 Printed Wall-Planner

Inserted in the Oct/Nov edition of ASI, EVERY reader will get now a large pull out wall-planner (30.5 x 21 inches) to hang on their wall in their workplace or reception. This will feature major publication, events and industry dates! There are only 20 slots, one size available (see below) and will be sold on a first come first served basis.

IMPORTANT CONTACT INFO

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	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUG	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER
SUNDAY			1								1	
MONDAY		2				1	AS NEW ISSUE PUBLISHED				2	
TUESDAY		3				2			1		3	1
WEDNESDAY		4		AS NEW ISSUE PUBLISHED		3	1		2		4	2
THURSDAY	1	5	2		4	2			3	1	5	3
FRIDAY	2	6	3		1	5	3		4	2	6	4
SATURDAY	3	7	4	2	6	4		1	AS NEW ISSUE PUBLISHED	5	3	7
SUNDAY	4	1	AS NEW ISSUE PUBLISHED	5	3	7	5	2	6	4	8	6
MONDAY	5	2	9	6	4	8	6	3	7	5	9	7
TUESDAY	6	3	10	7	5	9	7	4	8	6	10	8
WEDNESDAY	7	4	11	8	6	10	8	5	9	7	11	9
THURSDAY	8	5	12	9	7	11	9	6	10	8	12	10
FRIDAY	9	6	13	10	8	12	10	7	11	9	13	11
SATURDAY	10	7	14	11	9	13	11	8	12	10	14	12
SUNDAY	11	8	15	12	10	14	12	9	13	11	15	13
MONDAY	12	9	16	13	11	15	13	10	14	12	16	14
TUESDAY	13	10	17	14	12	16	14	11	15	13	17	15
WEDNESDAY	14	11	18	15	13	17	15	12	16	14	18	16
THURSDAY	15	12	19	16	14	18	16	13	17	15	19	17
FRIDAY	16	13	20	17	15	19	17	14	18	16	20	18
SATURDAY	17	14	21	18	16	20	18	15	19	17	21	19
SUNDAY	18	15	22	19	17	21	19	16	20	18	22	20
MONDAY	19	16	23	20	18	22	20	17	21	19	23	21
TUESDAY	20	17	24	21	19	23	21	18	22	20	24	22
WEDNESDAY	21	18	25	22	20	24	22	19	23	21	25	23
THURSDAY	22	19	26	23	21	25	23	20	24	22	26	24
FRIDAY	23	20	27	24	22	26	24	21	25	23	27	25
SATURDAY	24	21	28	25	23	27	25	22	26	24	28	26
SUNDAY	25	22	29	26	24	28	26	23	27	25	29	27
MONDAY	26	23	30	27	25	29	27	24	28	26	30	28
TUESDAY	27	24	31	28	26	30	28	25	29	27		29
WEDNESDAY	28	25		29	27		29	26	30	28		30
THURSDAY	29	26		30	28		30	27		29		31
FRIDAY	30	27			29		31	28				
SATURDAY	31	28			30			29				
SUNDAY					31							
MONDAY												

Place YOUR ADVERT HERE in front of our readers!



For rates and availability contact abroadbent@aerospace-media.com

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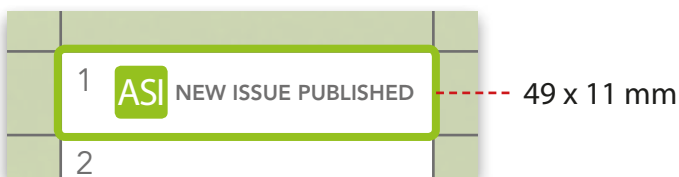
Place YOUR ADVERT HERE in front of our readers!



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£1500 for single or £2500 for a double size advert for 12 months and includes 3 month free reproduction on asi-mag.com – size 90 x 79 mm

Sample wall-planner entry



ACTUAL size (in print)

Place YOUR ADVERT HERE in front of our readers!



www.aerospace-media.com

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ACTUAL size (in print)

Display		Standard (inches) width × depth	Metric (millimetres) width × depth
Journal	Trim Size	7 7/8 × 10 3/4	200.025 × 273.050
Full Page	Bleed	8 1/8 × 11	206.375 × 279
Full Page	Live Area	7 × 10	177.800 × 254.000
1/2 Page	Island	4 1/2 × 7 1/2	114.300 × 190.500
	Horizontal	7 × 4 3/4	117.800 × 120.650
1/3 Page	Square	4 1/2 × 4 3/4	114.300 × 120.650
	Vertical	2 1/8 × 9 1/2	53.975 × 241.300
1/4 Page	Vertical	3 3/8 × 4 3/4	85.725 × 120.650
2 Page (DPS) With 1/8" bleed head, foot and face only (NO need for gutter bleed)	Spread	15 3/4 × 10 3/4 16 × 11 (Live area 14 3/4 × 10 3/4)	400.050 × 273.050 406.400 × 279.400
1/2 Page With 1/8" bleed face and foot	Spread	15 3/4 × 5 3/8 16 3/4 × 5 1/2 (Live area 14 3/4 × 5)	400.05 × 136.525 406.400 × 139.700

Classified	1 Column	2 Column	3 Column
Inches	2 1/4	4 5/8	7
Metric (mm)	57.120	117.475	177.800

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